How many oceans are there?

a. 4  
b. 7  
c. 5  
d. None of the Above
How many oceans are there?

- 4
- 5
- 7
- N.O.A (None of the Above)
How many oceans are there?

Depends on who you ask
Cross-Branch Collaboration

- Independent, non-partisan organization
- Compile the data and evidence
- Deploy proven evaluation techniques
- Communicate the results
Cross-Branch Collaboration

Alabama State Capitol

Governor "Executive"

Ala. State House

"Legislature"

evidence.alabama.gov
Strategic Evaluation

- What is the problem or policy?
- What do we know about it?
- What do we do about it?
- Where are we currently?
- How well does it work?
Strategic Evaluation

PRIORITIZE EVALUATION
- Policy Area
  - Outcome
  - Target Population

SERVICE ASSESSMENT
- Build a detailed, service level inventory
- Engage providers ensuring an accurate inventory of services
- Collect specific service level data attributed to the targeted outcomes
- Match services to evidence

PROCESS EVALUATION
- Determine whether service activities have been implemented as intended and resulted in certain outputs

OVERSIGHT
- Establish quality standards
- Assess the ability of the service to be delivered to fidelity
- Periodic reviews of alternative programs designed to achieve the same or similar outcomes

OUTCOME MONITORING
- Measure performance against benchmarks
- Evaluate performance
- Compare results across time jurisdiction
- Analyze cost effectiveness and efficiency

BENEFIT COST ANALYSIS
- Determine impact on outcomes
- Calculate the return on investment
- Report benefits related to participants, taxpayers, and society

OUTCOMES
- Right Services: Services that have been proven to positively affect the desired outcome.
- Right People: Services are delivered to the people they are targeted to impact.
- Right Way: Services are implemented and delivered with efficacy and fidelity to their design.
- Right Time: Services are delivered at the appropriate time to impact the desired outcome.

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Strategic Evaluation

Steps to Building Evidence

Step 1: Program Design
- Create Theory of Change/Gather Evidence
  - Create logic model
  - Create replication materials

Step 2: Identify Outputs
- Performance Measures (Outputs)
  - Conduct pre- and post-intervention evaluation

Performance Measures (Outcomes)
- Evaluate program’s quality and process
- Collect and use program’s performance data
- Establish continuous improvement system

Step 3: Assess Outcomes
- Outcome Evaluations Typically Indicate Whether a Program is Effective, Ineffective, or has Adverse Effects.

Step 4: Attain Initial Evidence
- Carry out evaluation with a comparison group
- Perform multiple pre- and post-evaluations
- Conduct a systematic review of the literature on various related studies

Rigorous Outcome Evaluation
- Conduct evaluation with random assignment
- Carry out multiple evaluations with strong comparison groups

Step 5: Attain Causal Evidence

Source: The Colorado EBP Collaborative
evidence.alabama.gov
Continuous Improvement

• Active collaboration
• What’s working and what isn’t
• Provide necessary supports:
  • Education
  • Training
  • Research Partnerships
Evidence of Impact

- Four evaluation reports in the first year
- Four different policy areas
- Nine different state agencies
- Over 62% of recommendations have been/started to be addressed
- Zero direct cost to state agencies
“If you don’t know where you’re going, you’re sure to end up somewhere else”
- Yogi Berra
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