



Fighting Hunger Together

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**At Walmart, we believe no one in America should ever go hungry.
We do not just want to address hunger.
We want to end it.**

Which is why we are bringing our **size, scale and business expertise** to the issue



A problem this big requires a commitment equal to the challenge. This is our commitment:

In May 2010, Walmart made a **\$2 billion commitment** to help fight hunger in America through 2015.



- We are donating more than 1.1 billion pounds of food from Walmart stores, distribution centers and Sam's Club locations, valued at \$1.75 billion;
- We are giving \$250 million in grants to support hunger relief organizations at the national, state and local levels;
- We are mobilizing Walmart associates and customers. For example, our logistics team will lend their expertise to help food banks become more efficient in their operations; and
- We are collaborating with government, food manufacturers and other corporations that are fighting hunger to increase impact and reach a greater number of families in need.

In-Kind Giving

Delivering fresh food daily to our partners.

- Every day, food banks and kitchens struggle to stock fresh foods.

Walmart stores around the country deliver fresh foods, fruits and vegetables directly to our local partners.

Last year, Walmart donated 256 million pounds of food to our food bank partners

- How much is 256 million pounds? – nearly twice the weight of the aircraft carrier USS Ronald Reagan.*



\$250 Million in Grants

Increasing Access to More Nutritious Foods

- Refrigerated vehicles for food banks
- In-classroom breakfast
- Summer feeding programs
- Cooking classes for low-income families



Creating Long Term Solutions

- Awareness of and access to public programs
- Workforce development such as culinary job-skills training and nutrition education for chefs in institutional settings



Associates Joining the Fight

Volunteerism Always Pays (VAP): Associates can volunteer and earn funding for local food agencies.

Hunger Outreach Grant: Stores can award \$1,000 to support hunger relief organizations in their community.

Adopt a Hunger Relief Organization: Associates can support a local hunger relief organization financially and through volunteer efforts.

Local Community Contributions: Facilities can use their giving budgets to fight hunger in their communities.

Associate Choice: Associates can vote for one of five participating organizations within each state to receive \$100,000.

From Your Community, To Your Community

Walmart's State Giving Program



- The Walmart Foundation's State Giving Program is accepts grant applications from 501(c) (3) non-profit organizations in your state.
- We are focused on funding community programs focusing on Hunger, Education, Workforce Development, Health & Wellness, & Environmental Sustainability.
- Interested organizations may apply online for a minimum award of \$25,000 at www.walmartfoundation.org.
- All State Giving Program applications must be submitted through the online application process in order to be eligible for consideration.
 - First Cycle: Opens February 1, 2011 and closes April 22, 2011.
 - Second Cycle: Opens June 1, 2011 and closes September 9, 2011.

Hunger & Healthy Foods



"We don't think the Wal-Mart shopper should have to choose between a product that is healthier for them and what they can afford."

– Leslie Dach, Executive Vice President, Wal-Mart Stores, Inc.,
The New York Times, January 20, 2011.

Food insecurity isn't just about families who turn to food banks.

Together, with our commitment to end hunger, Walmart is making the food we sell healthier and more affordable.



"It's a victory for parents. It's a victory for families, but most of all, it's a victory for our children."

-- First Lady Michelle Obama

Key Elements: Healthier Foods Initiative



By 2015, Walmart will:

- **Reformulate thousands of everyday packaged food items**
 - Improves nutritional quality of national food brands in key product categories
 - Lower sodium by 25%
 - Eliminate industrially added trans fats
 - Lower added sugars by 10%
- **Make healthier choices more affordable**
 - Saves customers approximately \$1 billion per year on fresh fruits and vegetables
- **Develop strong criteria for a simple front-of-package seal**
 - Allows consumers to instantly identify truly healthier food options
- **Provide solutions to address food deserts by building stores**
 - Provides underserved communities with more fresh and affordable groceries in their neighborhoods.
- **Increase charitable support for nutrition programs**
 - Educates consumers about healthier food solutions and choices.



For more information...

www.walmart.com/fightinghunger