

West Virginia Feed to Achieve



What is the Problem?

**60% of all WV's children
are needy**



**WV has an obesity rate of
over 30%**



**WV has one of the nations
lowest median incomes at
\$39,170**



**WV has a child food
insecurity rate of 21.1%**





**What is the creative
solution?**

Primary Goal:
**Feed to Achieve will ensure
that every child in WV has
access to a minimum of two
nutritious meals per day.**



3 Major Provisions

- 1. Builds upon Federal Child Nutrition Programs**
- 2. Creates public-private partnerships**
- 3. Annual reporting to the WV Legislature**



The West Virginia Feed to Achieve Law Requires All Schools to:

- Adopt innovative breakfast strategies
 - Grab and Go Breakfast
 - Breakfast in the Classroom
 - Breakfast after First
 - Combinations of 2 or 3



Grab and Go Breakfast



Breakfast in the Classroom



Breakfast in the Classroom (continued)



Combination



The West Virginia Feed to Achieve Law Requires All Schools to:

- Expand existing child nutrition programs



National School Lunch Program



WV Summer Food Service Program



WV Farm to School Program



At-Risk Snack, Supper and Backpack Programs



The West Virginia Feed to Achieve Law Requires All Schools to:

- Establish a fund that creates a mechanism for counties to receive contributions and donations from the public and private sectors, which are tax deductible.
- Develop public-private partnerships to help eliminate hunger in WV
- WV is currently launching a Feed to Achieve marketing campaign to support this endeavor

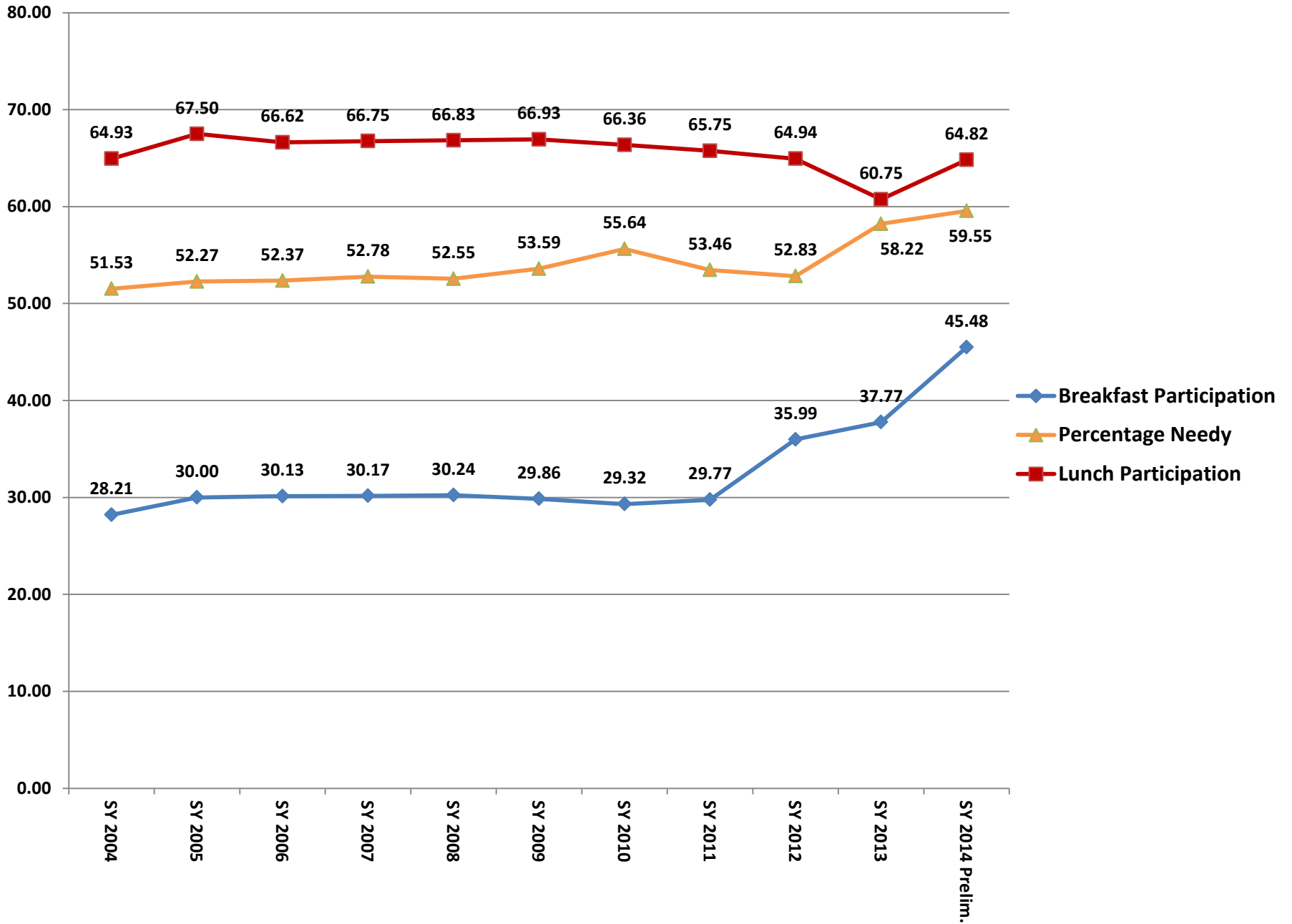


The West Virginia Feed to Achieve Law Requires All Schools to:

- Report annually to the WV Legislature on success



Effectiveness and Impact:



Innovative Breakfast Strategies

75% of WV Schools Reported Implementing a Breakfast Strategy During the 2013-2014 School Year up from 58% during the 2012-2013 School Year

Innovative Programs during school year 2013-2014:

Breakfast in the Classroom : 126 schools

Grab-N-Go: 311 schools

Breakfast After First: 82 schools

Since the Feed to Achieve Law passed, WV has:

- Breakfast has increased from 114,244 to 125,407 that's 31,163 more students breakfast **per day!**
- 330 schools in 38 of 55 counties offering free breakfast and lunch to **ALL** students
- Purchased over 1 million dollars of local foods for the National School Breakfast and Lunch Program



How can other states replicate this success?

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