West Virginia
Feed to Achieve
What is the Problem?
60% of all WV’s children are needy
WV has an obesity rate of over 30%
WV has one of the nations lowest median incomes at $39,170
WV has a child food insecurity rate of 21.1%
What is the creative solution?
Primary Goal:
Feed to Achieve will ensure that every child in WV has access to a minimum of two nutritious meals per day.
3 Major Provisions

1. Builds upon Federal Child Nutrition Programs

2. Creates public-private partnerships

3. Annual reporting to the WV Legislature
The West Virginia Feed to Achieve Law Requires All Schools to:

• Adopt innovative breakfast strategies
  – Grab and Go Breakfast
  – Breakfast in the Classroom
  – Breakfast after First
  – Combinations of 2 or 3
Grab and Go Breakfast
Breakfast in the Classroom
Breakfast in the Classroom (continued)
Combination
The West Virginia Feed to Achieve Law Requires All Schools to:

• Expand existing child nutrition programs
WV Summer Food Service Program
WV Farm to School Program
At-Risk Snack, Supper and Backpack Programs
The West Virginia Feed to Achieve Law Requires All Schools to:

• Establish a fund that creates a mechanism for counties to receive contributions and donations from the public and private sectors, which are tax deductible.

• Develop public-private partnerships to help eliminate hunger in WV

• WV is currently launching a Feed to Achieve marketing campaign to support this endeavor
The West Virginia Feed to Achieve Law Requires All Schools to:

• Report annually to the WV Legislature on success
Effectiveness and Impact:
Innovative Breakfast Strategies

75% of WV Schools Reported Implementing a Breakfast Strategy During the 2013-2014 School Year up from 58% during the 2012-2013 School Year

<table>
<thead>
<tr>
<th>Innovative Programs during school year 2013-2014:</th>
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<tbody>
<tr>
<td>Breakfast in the Classroom : 126 schools</td>
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<tr>
<td>Grab-N-Go:</td>
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<tr>
<td>311 schools</td>
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<tr>
<td>Breakfast After First:</td>
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<td>82 schools</td>
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Since the Feed to Achieve Law passed, WV has:

• Breakfast has increased from 114,244 to 125,407 that’s 31,163 more students breakfast **per day**!
• 330 schools in 38 of 55 counties offering free breakfast and lunch to **ALL** students
• Purchased over 1 million dollars of local foods for the National School Breakfast and Lunch Program
How can other states replicate this success?

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