

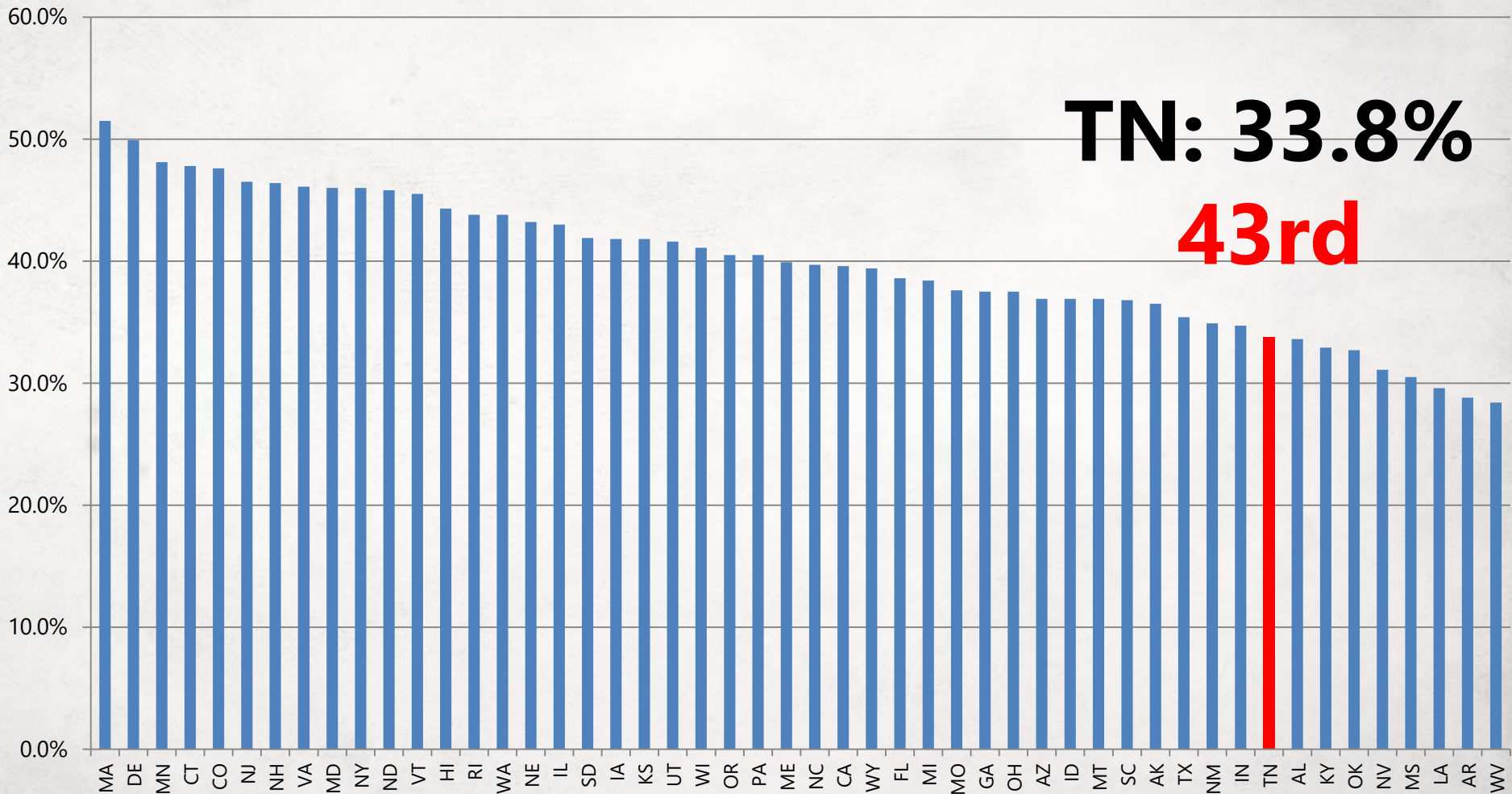
BUILDING THE WORKFORCE OF 2025

Mike Krause

TN Higher Education Commission



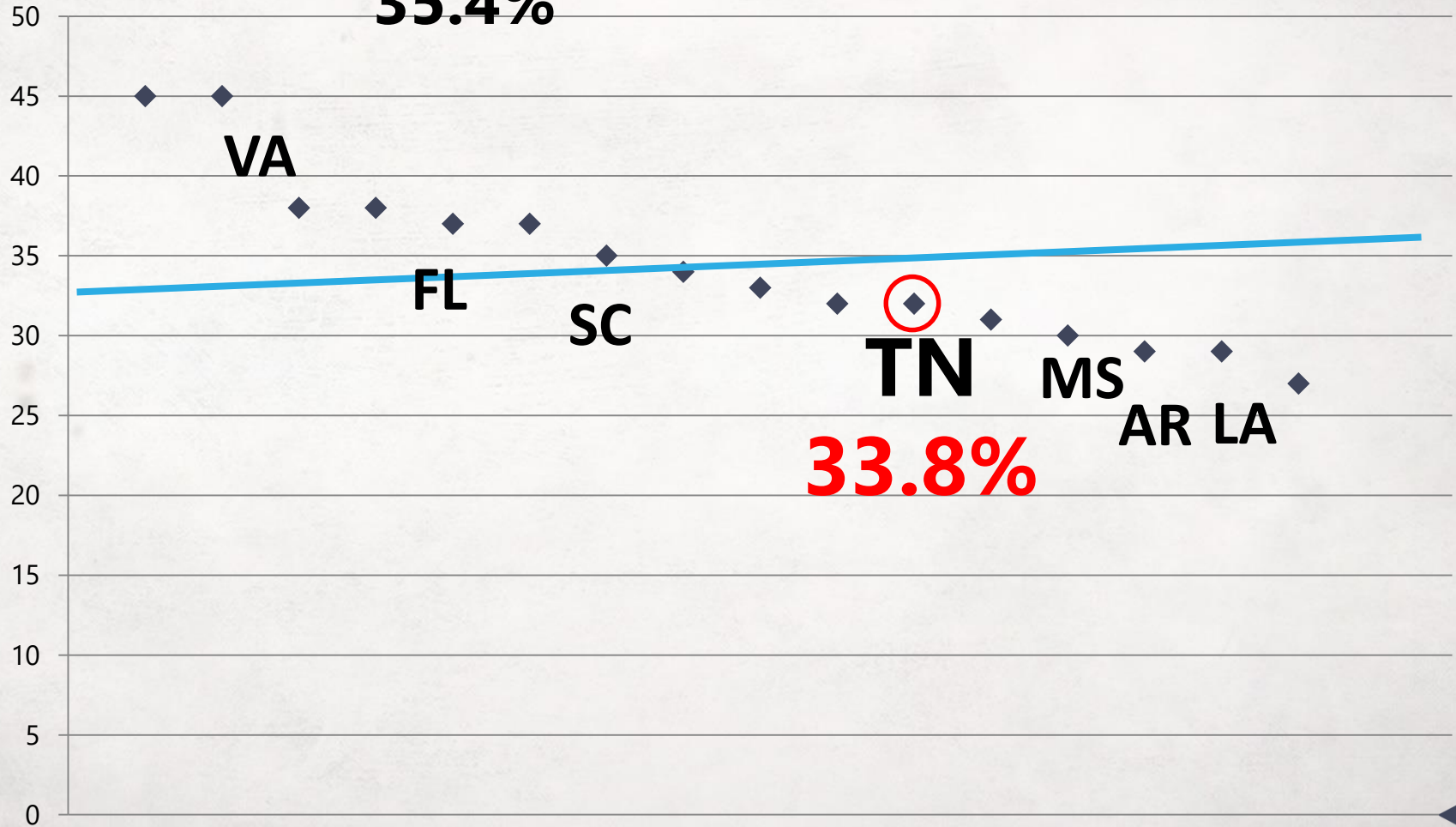
FACING THE BRUTAL FACTS



Source: Lumina Foundation

ATTAINMENT IN THE SOUTH

Southern Region Average:
35.4%



Source: SREB

72,865 Students

2007 Cohort of High School Freshmen

10,545 students
did not graduate high school



22,334 students
entered the workforce



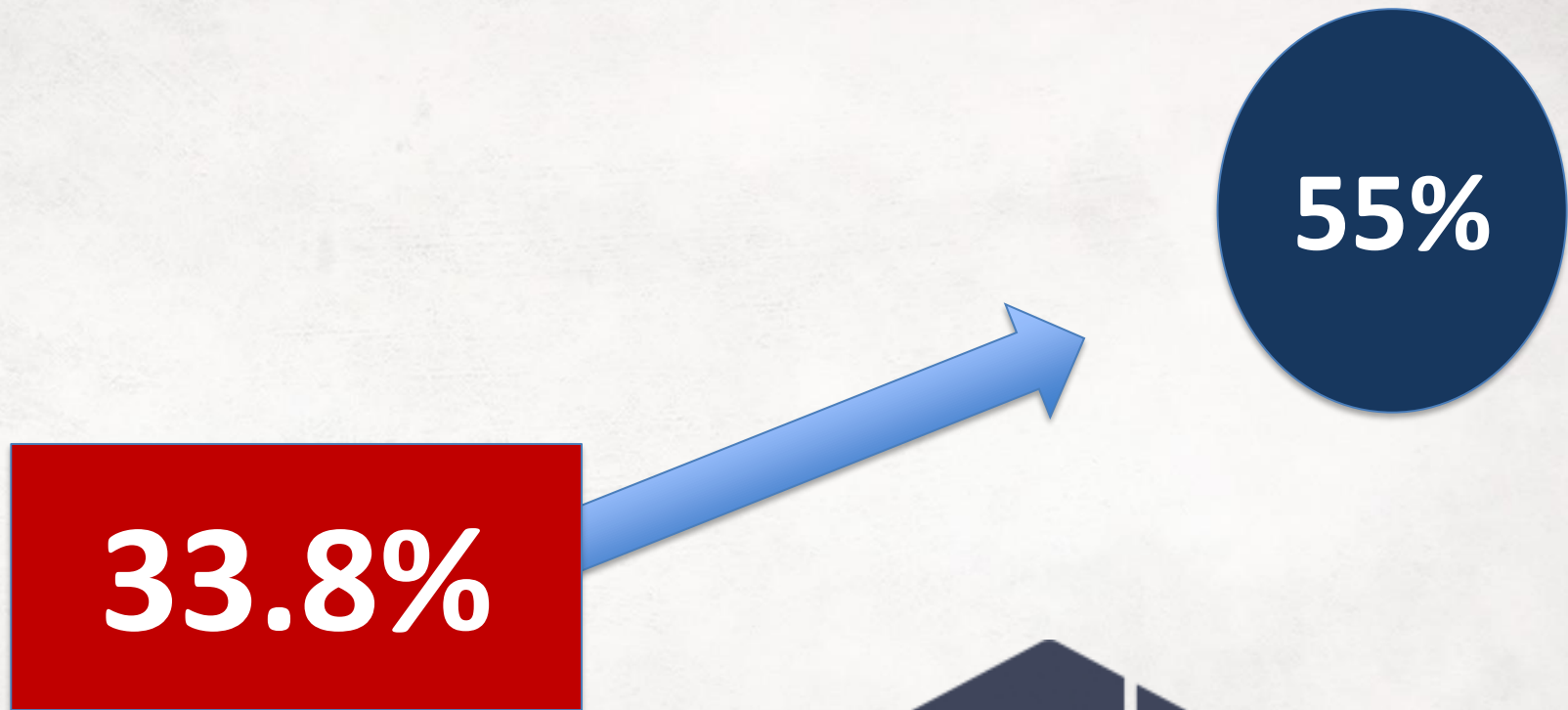
40,235 students
enrolled in postsecondary



\$9,030
average income

16% chance
of earning above
minimum wage

THE DRIVE TO 55



WHY THE DRIVE TO 55 MATTERS



- **Not just Bachelor Degrees**
- **Aligned programs**
- **Technical Skills have shifted**

HOW WILL WE GET THERE?

**Get Students
Ready**

SAILS

**College Success
Course**

**TN Promise Summer
Bridge**

Get Students In



Get Students Out

Degree Compass

MOOCs

Reconnect Adults



Reconnect Complete

**Community College
Reconnect Pilot**

Veteran Reconnect

TENNESSEE PROMISE



Mentorship

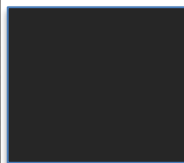
Financial Aid

**Success
Framework**





Tweet



✨ OG BabyGirl 😊
@__SincerelyK



Signed up for that tn promise so
my momma can shut up .

8/28/14, 7:54 PM

1 FAVORITE



Reply to ✨ OG BabyGirl 😊



Timelines



Notifications

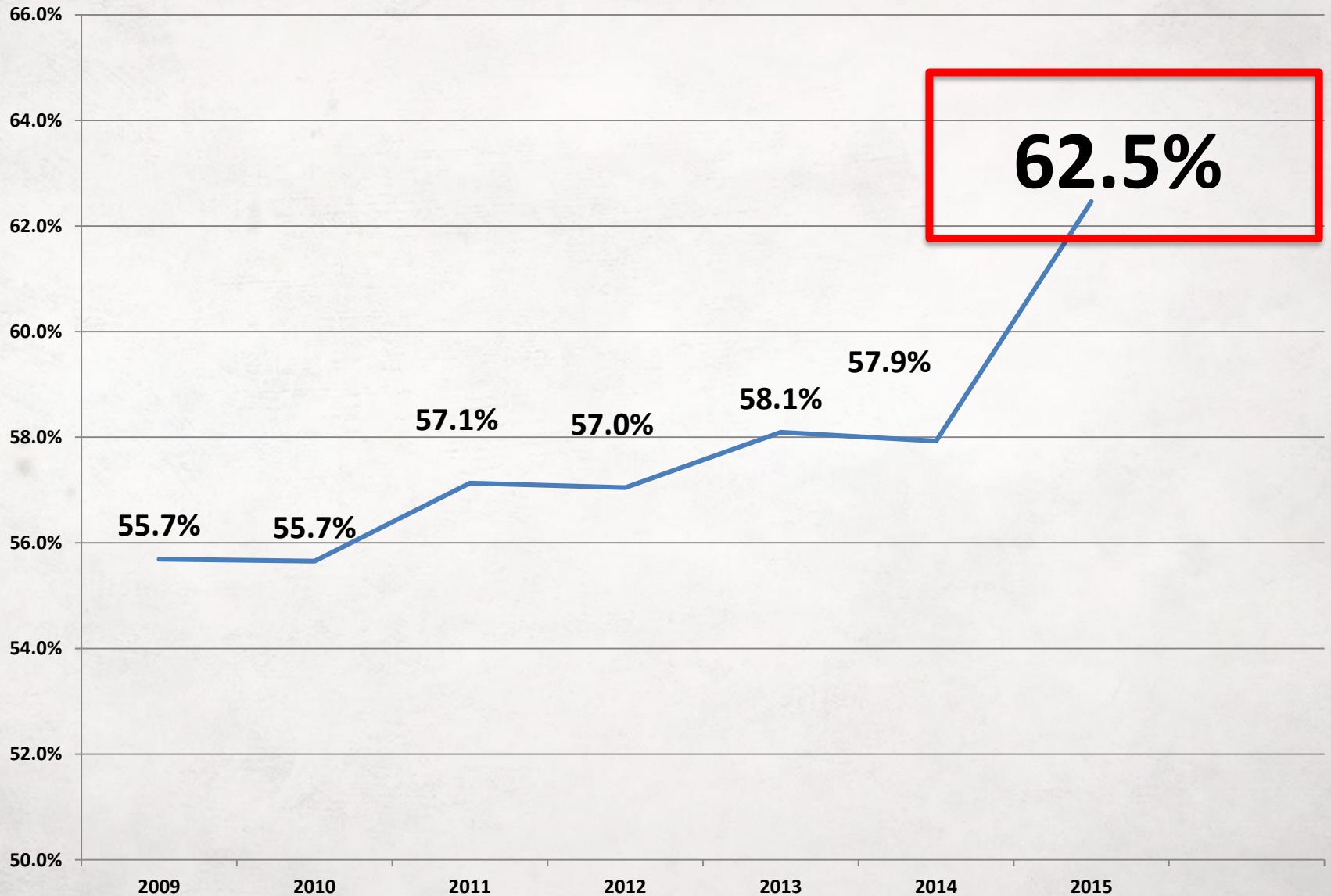


Messages



Me

COLLEGE ENROLLMENT IN TN



REACHING ADULTS: THE CHALLENGE



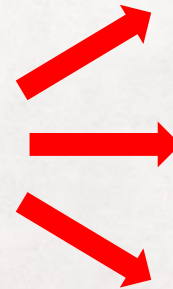
Where do we
reach high school
students?



High school



Where do we reach
prospective adult
learners?



Everywhere

REACHING ADULTS: THE CHALLENGE

1.) A one-stop information portal

TNReconnect.gov

2.) Tuition-free degree

Tennessee Reconnect grants

3.) Support and guidance

- Tennessee Reconnect Communities**
- Veteran-specific support**



CHANGING OUR NARRATIVE

**“Free Tuition? Tennessee
Could Tutor New York”**

New York Times

**“First class of TN Promise will
start college this fall...the
nation is already watching.”**
Politico

**Tennessee Picking Up Tab
For Community College
Students**

CNN

**The Free Community College
Experiment Everyone is Watching**
PBS NewsHour





THEC

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