



CUBA: CHALLENGES AND OPPORTUNITIES

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Personal Background

Policy Experience

- Center for Democracy in Americas
- Recent Advocacy Work

Business Experience

- Cuba Educational Travel
- Havana Strategies



HAVANA
STRATEGIES

The Cuban Economy

The Cuban Economy

- **GDP** – \$81.56 Billion
- **Population** – 11.2 million people
- **Proximity to United States**
- **Tourism Growth**
- **Process of Economic Reform & Political Transition**



Cuba At This Moment

Economic Change

- Small business sector, real estate, foreign investment

Social Change

- Internet, travel, el “paquete”

Political Changes

- Leadership transition

Change in Miami

- Evolving Politics
- Informal investment & increased connectivity



U.S. – Cuba Relations

- **Normalization Process Under Obama**
- **“Cancellation” Under Trump**



Agricultural Trade with Cuba

Overview

- TSRA
- H.R. 525
- S. 275
- Travel Bill

Moving Forward

- Support legislative change
- Talk to Administration
- Trade Missions to Cuba

Benefits

- Good for farmers
- Good for ports
- Good for Cuban people

Thank You



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