

ECONOMIC DEVELOPMENT LESSONS

**SOUTHERN LEGISLATIVE CONFERENCE
ANNUAL MEETING**

ECONOMIC DEVELOPMENT LESSONS

1

**ECONOMIC DEVELOPMENT IS THE PROCESS OF
CREATING WEALTH THROUGH:**

RECRUITMENT/ATTRACTION

RETAIN/SUSTAIN EXISTING INDUSTRIES

TOURISM

RETAIL/COMMERCIAL DEVELOPMENT

ENTREPRENEURS/INCUBATORS



ECONOMIC DEVELOPMENT LESSONS

2

WORKFORCE, WORKFORCE, WORKFORCE

Talent is Today's Currency

Demographics DO NOT Determine Destiny



ECONOMIC DEVELOPMENT LESSONS

3

VINCE LOMBARDI WAS WRONG!

Playing is Everything



ECONOMIC DEVELOPMENT LESSONS

4

**STRIVING COMMUNITIES,
THRIVING STATE**



ECONOMIC DEVELOPMENT LESSONS

5

MR. GORBACHEV, TEAR DOWN THIS WALL!

COOPETITION



ECONOMIC DEVELOPMENT LESSONS

6

THE WORLD IS FLAT



ECONOMIC DEVELOPMENT LESSONS

7

**SUPPORT YOUR LOCAL ECONOMIC
DEVELOPER**



ECONOMIC DEVELOPMENT LESSONS

8

GOING FROM **GOOD** TO **GREAT**