Who We Are:

No. 1-ranked workforce training program in the U.S.

- Top pick by industry publications, site selection professionals and media outlets for past 15 years
- Top discretionary economic development incentive
- Voted No. 1 in five out of five surveys of site locators conducted by Area Development magazine
- A division of the Technical College System of Georgia (TCSG)
What We Do:

Design, develop and deliver customized, strategic workforce solutions … *free of charge.*

**Process includes:**

- Pre-employment assessment and selection
- Customized post-employment and job-specific training
- Productivity enhancement
- Leadership and professional development
How We Do It:

Through a unique, time-tested process based on a fully integrated partnership with each client company

- Strategic consultation with company leadership
- Company staffing plan
- Needs analysis/Project study
- Instructional design and development
- Delivery of customized workforce training aligned with company startup schedules
Why We Do It:

**Workforce training for business success**

- Successful businesses drive job retention and creation
- Quick Start’s effectiveness measured immediately and visibly by plant/operation startup
- Providing the right people, with the right skills, ready at the right time critical

**World-class workforce training often the deciding factor in site selection**

- Quick Start a key part of Georgia’s economic team led by GDEcD
- Quick Start’s record of success demonstrates consistently exceeding expectations
Georgia: No. 1 State in the U.S. for Doing Business

‘Companies investing there point to its logistics advantages, cutting-edge workforce training programs, particularly Quick Start, and proactive economic developers.’

– Mark Arend, Site Selection Editor
A New Paradigm for Economic Development

‘Best of breed … When the state of Georgia is working on a prospect for new or expanded business investment in the state … everybody the potential business most needs to talk to is right there, in the same building.’
Proven Record of Success...

- Created in 1967
- 1,132,720 trainees
- 6,650 projects for client companies

...Across a Wide Range of Industries

- Traditional manufacturing
- Advanced manufacturing
- Biomanufacturing
- Warehouse/Distribution
- Customer service/Customer contact
- Headquarters operations
In Summary, the Numbers Tell the Story:

In FY2014, Quick Start…

- Helped create or save 10,024 jobs
- Delivered 123 customized workforce training projects

Of FY2014 Quick Start projects…

- 47% supported Georgia’s existing industries
- 88% supported Georgia manufacturers
- 70% were located outside Metro Atlanta, along with 89% of trainees
Attracting Foreign Investment

In FY2014...

- 35% of Quick Start projects were with companies of international origin
- Quick Start worked with companies from 18 different countries in 43 projects

Austria  Belgium  Canada  China  Denmark  France  Germany  Ireland  Israel
Italy  Japan  Portugal  South Korea  Spain  Switzerland  Thailand  United Arab Emirates  United Kingdom
Unique Needs of International Companies

- Contrasting approaches to training
- Cross-cultural training
- Relationship building
- Permitting and regulations
- Technology/Knowledge transfer

Argentina  Belgium  Canada  Denmark  France  Germany  Ireland
Japan  Portugal  South Korea  Spain  Sweden  Switzerland  Thailand  United Kingdom
Assisting Leading Companies

GERRESHEIMER
ORAFOl®
KIA
CATERPILLAR
NCR
THE HOME DEPOT
FritoLay
STARBUCKS
Baxalta
Aflac™
SunIva
MITSUBISHI HITACHI POWER SYSTEMS
Gulfstream®
HONDA
IKEA
Quick Start’s
Workforce Training Partnership with Client Companies
QUICK START’S STRATEGIC WORKFORCE SOLUTIONS FOR CLIENT PROJECTS

Partnership Structure

QUICKSTART

COMPANY

COMPANY TRAINING PLAN

TCSG
TECHNICAL COLLEGE SYSTEM OF GEORGIA
QUICK START’S STRATEGIC WORKFORCE SOLUTIONS FOR CLIENT PROJECTS

Partnership with the Technical College System of Georgia

- TCSG workforce development solutions include:
  - Support for applicant recruitment
  - On-campus job fairs
  - Programs in specialty fields
  - Corporate contract training
  - Customized TCCs
  - HOPE Grant
What Quick Start Offers Georgia’s Companies:

Customized workforce training that supports:

- Technology transfer
- New plant/business operation startup
- Identifying and closing the “skills gap”
- Strategies that help companies “Select the Best”
- Innovative training solutions for proprietary innovations
Workforce Solutions for Georgia’s Business Operations
Workforce Solutions for Georgia’s Distribution Operations
Workforce Solutions for Georgia’s Food Industries

- General Mills
- King's Hawaiian
- De Wafelbakkers
- Wrigley
- MillerCoors
- Starbucks
- QT Kitchens
- Perdue
- Kellogg's
Workforce Solutions for Georgia’s Biotechnology Industries

- Quintiles Transnational
- Dendreon: Targeting Cancer, Transforming Lives
- AngioDynamics Incorporated
- Baxalta
- Alcon
- Synageva BioPharma
- PTI
- Merial
- Gerresheimer
Workforce Solutions for Georgia’s Automotive Industries
2008: Kia Georgia Training Center opens in West Point, Ga. Designed and operated by Georgia Quick Start in collaboration with company experts, Quick Start’s training declared the “global benchmark” for training by company chairman.

2015: The Georgia BioScience Training Center opens. Operated by Quick Start, the Center houses dedicated, secure space for Baxalta Inc.’s custom-designed, proprietary training, as well as flexible, multi-purpose spaces.
2009: NCR’s assembly process installed in Quick Start facility in Columbus, Ga., while manufacturing facility under construction.

2014: Quick Start conducts training for NCR using training stations installed inside the company’s second manufacturing facility located in Midland, Ga.
**2013:** Athens building redesigned and renovated as Caterpillar training center. Quick Start’s training uses actual production equipment, parts, and proprietary CAT innovations.

**2014:** Hyundai Dymos (pictured) and other area automotive companies supply production-scale equipment installed in Quick Start’s LaGrange, Ga., facility for hands-on assembly and process training.
2013: Quick Start-designed training installed within facility of Mitsubishi Hitachi Power Systems (left) mirrors actual tasks performed in the production environment (right).
Strategic Workforce Solutions

GEORGIA

Workforce training for business success