

2010 Center for the Advancement of Leadership Skills

THE LEADERSHIP PROGRAM OF THE SOUTHERN LEGISLATIVE CONFERENCE

in partnership with

The University of Arkansas System | Clinton School of Public Service | Winthrop Rockefeller Institute

September 25-29, 2010



Communication
Conflict Resolution
Consensus Building
Critical Decision Making



The Center for the Advancement of Leadership Skills

The Southern Office of The Council of State Governments (CSG), the Southern Legislative Conference (SLC), has a long history of providing leadership training opportunities to state leaders. From 1987 through 2001, the Southern Legislative Conference sponsored scholarships for legislators from our region to attend the prestigious Center for Creative Leadership. However, given the ever-changing political landscape, term limits and the many challenges facing today's state legislatures, the Southern Legislative Conference made the decision to establish a regional leadership program, the Center for the Advancement of Leadership Skills (CALs), to provide the public with highly skilled, educated, and confident state leaders.



Why Is a Leadership Development Program Important?

States are assuming greater responsibilities, in both the policy and funding arenas, posing many challenges for officials at the state level. In recent years, certain federal initiatives, including the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act, have placed significant new demands on states. As we begin to emerge from the economic downturn, states will continue to face budgeting pressures.

Demonstrating leadership skills, as well as the opportunity to develop leadership skills, in the current political environment has become difficult, as debate has become more polarized, often by party, other times by issue or ideology. Furthermore, state officials have fewer funds available and often less time to attend professional development programs, thus reducing the opportunities for current and emerging state leaders to gain necessary and worthwhile experiences and contacts in an atmosphere that is collegial.

Increasing numbers of men and women are seeking leadership opportunities, both in elected and appointed positions. These individuals would benefit from concentrated and practical training to better prepare them for increased public policy and leadership responsibilities in the 21st century.

Some of the more important regional efforts in recent years have succeeded, in large part, due to the strong ties and coordinated efforts forged by leaders across a variety of states. CSG/SLC understands the need for state officials to learn from one another. A regional program serves as a step toward fostering connections among new and mid-career officials from the Southern region.

During the past two decades a climate of negative campaign practices, as well as intense scrutiny by the media, whether warranted or not, has increasingly placed state officials under the microscope, often discouraging emerging and current leaders from continuing in public service. To successfully and effectively equip leaders to approach such obstacles, an opportunity to explore and develop interpersonal skills, coalition building and compromise strategies in a benign and collegial environment is crucial.

How to Apply

To be considered for the Center for the Advancement of Leadership Skills, candidates must submit:

- An application form
- A cover letter expressing why the applicant should be considered as a candidate for the CALS program
- Two letters of recommendation from state government colleagues
- A resume or *curriculum vitae*

Brochure and application can be downloaded at www.scatlanta.org/CALS.html. The application deadline for the September 2010 program is August 13, 2010. Candidates will be notified of their selection by August 20, 2010.

Eligibility

The Center for the Advancement of Leadership Skills seeks applications from state government officials from across the 15-state SLC region on a rotational basis. Applications will be considered from 10 of the 15 states each cycle. For the 2010 class, applications are being sought from state government officials from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, and Oklahoma. Up to 30 state leaders will be selected to participate in the 2010 Center for the Advancement of Leadership Skills. The class will accommodate two state legislators and one state official from either the executive or judicial branch.

Why the Rotation?

Rotating the program participation and limiting the number of states eligible to participate ensures that each class is of a manageable program size and reflects a minimum of legislative participants from two, and most often three, of the region's five term-limited legislatures.

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PRELIMINARY AGENDA

Southern Legislative Conference | The University of Arkansas System
Clinton School of Public Service | Winthrop Rockefeller Institute

	Saturday, September 25	Sunday, September 26	Monday, September 27	Tuesday, September 28	Wednesday, September 29	
7:00		Breakfast	Breakfast	Breakfast	Breakfast	
8:00				Depart for Little Rock	Departures	
8:30		Leadership Development Essentials and Leadership Style Assessment Carrie Reilly Mark Rose	21st Century Leadership Jay McChord			
9:00						
9:30						
10:00	Arrivals Hospitality provided at the Clinton School for participants arriving prior to registration. Refreshments and work areas will be made available. Tours of downtown Little Rock are available.	Break	Break			
10:30						
11:00		Social Media: Best Practices and Pitfalls Representative Steve Harrelson Blake Rutherford	The Importance of Interbranch Cooperation: Judge Karen Thomas Judge Susan Johnson	Developing Media Skills Arch Lustberg		
11:30						
12:00						
12:30		Lunch	Lunch	Lunch		
1:00						
1:30						
2:00			Peer Exchange			
2:30			2010 CALS Class			
3:00	Registration and Program Overview at the Clinton School	The Keys to Leadership	Balancing the Corrections Equation	Check into Capital Hotel		
3:30						
4:00	Depart for Winthrop Rockefeller Institute on Petit Jean Mountain	The Ethics of Democracy David Pryor		Tour Heifer International or Clinton Presidential Library		
4:30						
5:00	Check in and Optional Tour of Winthrop Rockefeller Institute	Health, Exercise and Activity Break 5:00 - 7:00		Closing Reception		
5:30						
6:00						
6:30						
7:00	Welcome Reception and Dinner at Lake Abby Boathouse	Dinner at River Rock Grill: The Path to Leadership Richard Norton Smith	Dinner at River Rock Grill	Dinner at the Governor's Mansion		
7:30						
8:00						
8:30						
9:00	Hospitality Suite	Hospitality Suite	Hospitality Suite	Hospitality Suite		
9:30						
10:00						
10:30						

KEY
LEADERSHIP SKILLS
PUBLIC POLICY INITIATIVES
LEADERSHIP THEORY
REFLECTION

PROGRAM SPEAKERS

Representative Steve Harrelson, Majority Leader, Arkansas
Judge Susan Johnson, Chief Regional District Judge, Johnson, Lawrence and Martin Counties, Kentucky
Arch Lustberg, President, Arch Lustberg Communications, Virginia
Jay McChord, President, McChord Inc., Kentucky

Governor David Pryor (1975-1979), Interim Chairman, Arkansas Democratic Party
Carrie Reilly, Training Specialist for Executive Training, Team Quest, Oklahoma
Mark Rose, Program Manager for Executive Training, Team Quest, Oklahoma
Blake Rutherford, Director of Public Communications, Stone Ward, Arkansas

Richard Norton Smith, Scholar-in-Residence, George Mason University, author of *Patriarch: George Washington and the New American Nation*, Virginia
Judge Karen Thomas, Chief Regional District Judge, Campbell County, Kentucky

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2009 CALS Class

seated, left to right

Judge Karen Thomas

Chief Regional District Judge, Kentucky

Judge Susan Mullins Johnson

Chief Regional District Judge, Kentucky

Representative Karen Camper

Tennessee

Representative Shirley Randleman

North Carolina

Representative Regina Ashford Barrow

Louisiana

Representative Cynthia Davis

Missouri

Heidi Dix

Deputy Commissioner
Department of Behavioral Health, Virginia

Representative Rosalind Jones

Louisiana

Representative Joan Brady

South Carolina

Tammy Woods

Assistant Chief of Staff
Office of the Governor, Louisiana

standing, left to right

Senator Dan Newberry

Oklahoma

Justice Zel Fischer

Supreme Court, Missouri

Senator Mark Herring

Virginia

Senator Ken Yager

Tennessee

Senator Brandon Smith

Kentucky

Representative Justin Burr

North Carolina

Representative Jason Nelson

Oklahoma

Representative Adam Koenig

Kentucky

Representative Paul Agnew

South Carolina

Representative Brandon Jones

Mississippi

Representative Mike Shelton

Oklahoma

Ray Starling

General Counsel
Department of Agriculture and
Consumer Services, North Carolina